



Raghu Mahadevan

Senior Vice President, Digital

Raghu Mahadevan is the Senior Vice President of Digital for 7-Eleven, Inc. He leads all aspects of digital innovation and implementation for the company and is responsible for creating the digital ecosystem for 7-Eleven customers, stores, franchisees and vendor partners, including customer product (7-Eleven app and 7Rewards Loyalty program), 7-Eleven's delivery business (7NOW), enterprise product (Store systems, restaurants and fuels digitization), digital strategy, design and R&D. Previously, Raghu was responsible for building and scaling 7-Eleven's delivery business nationally and laying out 7-Eleven, Inc.'s eCommerce strategy.

Raghu has more than 18 years of experience in digital product management, business analysis, marketing, operations, and risk management. Prior to joining 7-Eleven, he headed up the Refinance business and Franchised Dealer Marketing Experience for Capital One Auto Finance. At Capital One, Raghu has served in various business, operations, digital and general management leadership roles across the company's card, retail banking and financial services divisions. Prior to Capital One, he worked with McKinsey & Company in Chicago.

Raghu earned his master's degree in mechanical engineering from the University of Minnesota and a Master in Business Administration from the University of Chicago Booth School of Business. He received his undergraduate degree in mechanical engineering from the Indian Institute of Technology Bombay.

Contact: media@7-11.com